Athens-Hocking-Vinton
Alcohol, Drug Addiction and Mental Health Services Board

CY 2026 Strategic Plan and Priorities

317 Board Strategy	2026-2028 CAP Priority	Key Strategy	SMART Goal (Concise Summary)	Responsible	Data Source	Baseline	Goal	QTR1 Measure	QTR2 Measure	QTR3 Measure	Project Started	On Track	Notes
Accessible and Effective Continuum of Care	Recovery Supports	Advance and sustain the Woods at Dairy Lane project as a supportive healing space	By December 2028, PSH housing will be increased by 12 units in Athens County through multi-partner collaboration on ODBH capital project.	**Svea -** Diane, Kim, Amanda	Board inventory	23 units (2025)	35 units (2028)	23 Units	23 Units	23 Units	Yes	Yes	Still waiting on the property deed. We have divided the project into two phases - phase one will create six units of housing. Funds have been secured to complete phase one. No change in Quarter 3.
	Crisis Services	Strengthen person-centered crisis response, outreach, and transition of care	By 2028, have written protocols for 3 services (friendly faces, community crisis assessment and outreach); 6 key metrics tracked (mental health assessments, community response; disposition, follow-up; re-admission; Respite admissions) and monthly review of data	**Sherri -** Kim	Policies and outcome reports	0 protocols; 6 metrics (2025)	3 protocols; 6 metrics (2026)	0 protocols; 6 metrics	0 protocols; 6 metrics	0 protocols; 6 metrics	Yes	Yes	6 metrics collected and tracked; protocols in process
	Mental Health Treatment	Support a connected network of care through workforce development, cross-system training, and collaboration	Annually (December 2026, 2027, 2028) support or co-support two culturally competent and evidence-based trainings for network of workforce	**Kim**	Training rosters	0 trainings (2025)	6 trainings (2028)	3 Trainings	6 trainings total	7 trainings total	Yes	Yes	Exceeded goal FY26 7 trainings Provided: PAX Tools, MI, CRAFT, Provider grief. EMDR, another round of PAX tools in August and Grounwork event, Pax tools train the trainer event.
	Criminal Justice	Fund contracted agency to provide mental health support services at Southeast Ohio Regional Jail - screening, counseling, and case management.	Identify, screen and provide services for jail referrals to help them remain stable and engaged in services in and out of jail. Annually, strive to maintain a 95% attendance rate for first two appointments post-release.	**Sherri -** HHC	Smartsheet	92% (2025)	95% (Annually)	92%	92%	97%	Yes	Yes	Exceeded goal: 211/217 enrolled in mental health support in Jail remain engaged during encarceration and/or attended first two post-release appointments
	Parents with SUD with Dependent Children	Provide financial support for Groundwork Recovery Housing in Vinton Co- a safe, substance-free, supportive housing program for women and women in recovery with children who can benefit from stable housing with additional wrap-around services.	Refine policies to expand occupancy capacity of number served by 33% - from 9 to 13.	**Sherri -** ISBH	Smartsheet	9 (2025)	13 (2028)	9	11	17	Yes	Yes	Exceeded goal: Groundworks staff continued refining house procedures and programming to better accommodate the growing number of women and children being served
	Pregnant Women with Substance Use Disorder	Continue to support the implementation of ODBH-led and funded MOMS programs in Athens, Hocking and Vinton counties	Annually, increase number of pregnant women with SUD that are engaged in Maternal Opiate Medical Supports (MOMS) by 10%	**Sherri -** HRS	ODBH Report	13 (2025)	17 (2028)	13	8	13	Yes	No	Challenges impacting progress: Childcare and Transportation; Actions to address challenges: Offering gas vouchers and telehealth appointments
	Mental Health/SUD Treatment	Track, trend, and analyze data to evaluate access to care, effectiveness of services, barriers to recovery, and gaps in care and share with providers and community partners to promote transparency, quality improvement, and opportunities for innovation	By December 2028, the Board will develop and implement a comprehensive data-tracking and analysis process to evaluate access to care, service effectiveness, barriers to recovery, and gaps in care. Access-to-care data will be reviewed quarterly, and agency outcome data will continue to be analyzed bi-annually. By December 2028, Board will also create and present annual data dashboards with providers and governing board.	**Sherri -** Diane	Smartsheet	0 agency dashboards; 0 annual access report	1 dashboard for each agency (2028); 3 annual access reports (2028)	0;0	1; 0	1;0	Yes	Yes	Program Outcomes revised in Smartsheet platform to prep for dashboards; Dashboard developed and in review for data quality; annual access reports will be requested starting QTR 3 of calendar year - did we request access reports in our agency contracts? NO, not specifically--we mention complaince with required reporting or something like that--has always been in the contracts (dp)

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Sustainable Infrastructure and Funding	Mental Health/SUD Treatment	Leverage technology to ensure efficient and effective use of public funds	By December 2027, utilize multi-year trend analysis of Board financials for decision-making.	**Amanda**	Board financials	current year analysis only (2025)	multi-year trend analysis (2027)	Null	Null	Nul	Yes	Yes	Database is currently being used and will be able to track trends as data is entered over time.
	Mental Health/SUD Treatment	Remove barriers to Medicaid access for residents and providers	By December 2026, launch 3 strategies that will help county residents to maintain Medicaid coverage and therefore not require increased investments of local levy funding for treatment.	**Diane**	Treatment services billed through GOSH	Small carry-over in 2025	3 Medicaid strategies (2026)	0	0	0	Yes	No	Continue to assess. Held a meeting 9/25/26 with clinical treatment providers to invite suggestions. Because of multiple, fast moving changes, providers are not yet able to assess what is most needed. Problems may not be identified or felt until 2027.
	Mental Health/SUD Treatment	Secure renewal of the local levy through strong community engagement, storytelling, and data	By November 2027, Board renewal levy will have majority passage in all three counties.	**Diane**	Election results	Passing vote in each county (2021)	Passing vote in each county (2027)	Null	Null	Null	No	Yes	This objective will begin 1st Quarter 2027
	Mental Health/SUD Treatment	Review Board investments to confirm they are effective, accessible, and financially sustainable	By June 30, 2026, 100% of grant funded projects are reviewed for effectiveness and continued support. By November 2026, Board will approve a policy for risk-based reporting and monitoring.	**Diane** - Svea, Amanda	Budget and outcomes	13 programs or 25% (2025); no current policy	52 programs or 100% (2026); 1 Risk-based reporting and monitoring policy (2026)	55 programs	55 programs	55 programs; 1 policy	Yes	Yes	55 programs (100%) reviewed by staff
	Mental Health/SUD Treatment	Pursue funding to advance quality and innovation	Annually (February 2026, 2027, 2028) release one funding opportunity that advances quality and innovation in the network of care.	**Diane**	New funding application processes	2 (2025)	5 (2028)	2	2	3	Yes	Yes	Financial Risk Mgmt Policy approved June 2026 as first step to determine funding available for new investments. Initial areas for investment approved in June and August board meetings; work
Community Voice and Engagement	Prevention	Expand promotion of behavioral health services, whole-person wellness and the effectiveness of recovery-oriented care through public messaging	By December 2026, expand active digital communication channels from one to four, increase Facebook views by 25%, and raise engagement rate by reach to 7.5%. By July 2027, expad to five active channels, increase Facebook views by 30%, and raise engagement rate by reach to 8%.	**Diane**	Media platform metrics	1 active channel: 38,764 views, 5.3% engagement rate (2025)	4 channels, 25% more views, 7.5% more engagement (2026)	N/A	N/A	3 channels, 79,941 views YTD, 3.91 engagement in Q3	Yes	Yes	MoDo identified baseline metrics and SMART goals to measure impact.
	Mental Health/SUD Treatment	Strengthen relationships with local, state, and federal partners to advocate for responsive and responsible behavioral health policy	By December 2026, increase relationships with all eight state and federal elected representatives.	**Diane**	Staff reporting on contacts	5 contacts (2025)	8 contacts (2026)	5	7	7	Yes	Yes	Met with Rep. Ritter and Senator Chavez on 4/28/26; Secured $100,000 in state capital funding through the biennium budget.
	Prevention	Collect and share recovery stories and create opportunities for people with lived experience and their families to inform systems change	By December 2026, pilot a program to gather Recovery Reframed stories from ten graduates from two Hocking County Drug Court Programs.	**Diane**	# Participants who participate and share their story	0 (2025)	10 (2026)	5	0	12	Yes	Yes	APP Recovery Reframed photos presented at April and September graduation and photos taken of graduates with families; exceeded expectations for all involved
			By December 2026, increase client and family feedback through web-based form to an average of 2 monthly and 24 annually and present findings at January 2027 governing board meeting.	**Sherri**	Smartsheet	2 (2025)	24 (2027)	0	0	0	Yes	No	Web forms created through Smartsheet. Engaging MoDo Design Firm for guidance to increase visibility and solicit responses.

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	Prevention (Youth)	Implement and monitor a comprehensive, cross-system pathway to deliver trauma-informed and culturally competent care for youth and families across region. Utilize System of Care funding to establish afterschool prevention groups, youth advisory councils, youth leadership training, and youth-led advocacy through contracted agencies.	By December 2027, establish Youth Advisory Councils (3)in Athens, Hocking and Vinton counties to provide ongoing youth-led advocacy and awareness activities within the school system.	**Sherri** - NAMI	Smartsheet	0 (2025)	3 (2027)	1	3	3	Yes	Yes	Goal Met: NAMI's Youth Advisory Council is fully formed and engaged in meetings both internally and with State NAMI leaders.