

Strategy	Key Strategy	SMART Goal (Concise Summary)	Significant Milestones (if SMART goal is not implemented in 2026)	Baseline	Data Source	Review Schedule
Accessible and Effective Continuum of Care	Advance and sustain the Woods at Dairy Lane project as a supportive healing space	By December 2028, PSH housing will be increased by 12 units in Athens County through multi-partner collaboration on ODBH capital project.	By December 2026, have 100% of funding sources committed to project to begin construction in early 2027.	23 units (2025)	Board inventory	Quarterly
	Strengthen person-centered crisis response, outreach, and transition of care	By 2028, have written protocols for 3 services (friendly faces, community crisis assessment and outreach); 6 key metrics tracked (mental health assessments, community response; disposition, follow-up; re-admission; Respite admissions) and monthly review of data	December 2026: Friendly Faces protocol; data dashboard implemented.	0 protocols; 6 metrics (2025)	Policies and outcome reports	Monthly
	Support a connected network of care through workforce development, cross-system training, and collaboration	Annually (December 2026, 2027, 2028) support or co-support two culturally competent and evidence-based trainings for network of workforce		0 (2025)	Training rosters	Semi-annual
	Track, trend, and analyze data to evaluate access to care, effectiveness of services, barriers to recovery, and gaps in care and share with providers and community partners to promote transparency, quality improvement, and opportunities for innovation	By December 2028, the Board will develop and implement a comprehensive data-tracking and analysis process to evaluate access to care, service effectiveness, barriers to recovery, and gaps in care. Access-to-care data will be reviewed quarterly, and agency outcome data will continue to be analyzed bi-annually. By December 2028, Board will also create and present annual data dashboards with providers and governing board.	July 2026: Require access in agency contracts. January 2027: Data dashboards for 7 of the contracted agencies. February 2027: Have CY2026 access data for all contracted agencies. April 2027: Quarterly reviews of access data for contracted agencies. January 2028: 1 annual report for governing board.	0 agency dashboards; 0 annual access report	Smartsheet	Quarterly/Semi-annual/annual
Sustainable Infrastructure and Funding	Leverage technology to ensure efficient and effective use of public funds	By December 2027, utilize multi-year trend analysis of Board financials for decision-making.	By July 2026, fully implement new financial database.	current year analysis only (2025)	Board financials	Annual
	Remove barriers to Medicaid access for residents and providers	By December 2026, launch 3 strategies that will help county residents to maintain Medicaid coverage and therefore not require increased investments of local levy funding for treatment.	By June 2026, strategies are identified.	Small carry-over in 2025	Treatment services billed through GOSH	Semi-annual
	Secure renewal of the local levy through strong community engagement, storytelling, and data	By November 2027, Board renewal levy will have majority passage in all three counties.	By December 2026, implement Board newsletter.	Passing vote in each county (2021)	Election results	Quarterly
	Review Board investments to confirm they are effective, accessible, and financially sustainable	By June 30, 2026, 100% of grant funded projects are reviewed for effectiveness and continued support. By November 2026, Board will approve a policy for risk-based reporting and monitoring.		13 programs or 25% (2025); no current policy	Budget and outcomes	Annual
	Pursue funding to advance quality and innovation	Annually (February 2026, 2027, 2028) release one funding opportunity that advances quality and innovation in the network of care.		2 (2025)	New funding application processes	Semi-annual
Community Voice and Engagement	Expand promotion of behavioral health services, whole-person wellness and the effectiveness of recovery-oriented care through public messaging	By December 2026, increase public health messaging related to prevention, recovery and access to services by 50% from 2 platforms to 4 platforms by publishing a newsletter and adding a social media format.	**likely to change after Communications audit**	2 (2025)	# of platforms, but also add data related to subscribers/visits	Quarterly
	Collect and share recovery stories and create opportunities for people with lived experience and their families to inform systems change	By December 2026, pilot a program to gather Recovery Reframed stories from ten graduates from two Hocking County Drug Court Programs.		0 (2025)	# Participants who participate and share their story	Quarterly
		By December 2026, increase client and family feedback through web-based form to an average of 2 monthly and 24 annually and present findings at January 2027 governing board meeting.		2 (2025)	Smartsheet	Quarterly
	Strengthen relationships with local, state, and federal partners to advocate for responsive and responsible behavioral health policy	By December 2026, increase relationships with all eight state and federal elected representatives.		5 contacts (2025)	Staff reporting on contacts	Quarterly